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## **ARKITEK STUDIOS TACKLES PLANTS, HANDS, EYES IN 3D**

*Arkitek Studios further adventures inside plants and the human body result in three new animations.*

SEATTLE, WA, November 15, 2006 – Arkitek Studios just wrapped production on the third in a series of explanatory animations for Puget Sound biotech businesses.

Earlier this year in June, Arkitek worked with Acucela Inc. to illustrate the chemical reaction caused by light which results in vision, and paradoxically, macular degeneration. The animation introduces Acucela's novel treatment to affect this chemical reaction, thereby reducing the negative impact of light on the inner retina.

In October, Arkitek completed a silent animation for another Seattle biotech, Targeted Growth, Inc. This piece begins with a brief demonstration of the chemical reactions behind cell division in plants, and what causes it to stop. It goes on to show how the alteration of a single gene in certain agricultural crops reliably increases yield by renewing cell division.

Arkitek just wrapped production on the third animation this week. Mediquest Technologies is a Bothell, WA biotech specializing in treatments for inflammatory/infectious skin diseases. This movie shows the effect of cold temperatures on the hands of a woman with Raynaud's Phenomenon, and the therapeutic results of Vascana, a topical treatment which effectively reduces the intensity of this circulatory disorder.

All three animations were designed to promote the unique technologies of these biotech companies to both investors and the general public.

Arkitek Studios, located in Seattle, Washington, specializes in visual content for science and technology.

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